

From: Brent Hurley <brent@youtube.com>
Sent: Tuesday, October 11, 2005 1:07 PM
To: Steve Chen <steve@youtube.com>; Chad Hurley <chad@youtube.com>; Jawed Karim <jawed@youtube.com>
Subject: Re: Admin Improvements
Attach: Message Text.txt

Oh, also flag/highlight any video with a runtime >10 minutes, since most of those are copyrighted shows.

On 10/11/05 1:31 PM, "Brent Hurley" <brent@youtube.com> wrote:

I think a few tweaks would really improve the admin for reviewing videos.

Suggested Tweaks:

1. If we reject a video, flag the user who uploaded it so that anytime they upload a new video, we need to approve it before going live. We should also include this 'your account has been flagged' information in the video rejection email notification, along with a reminder that offensive material is neither permitted in the public nor the PRIVATE domain.
2. Flag any video tagged with obscene/offensive language (i.e. F*ck, sex, ass) for review.
3. Flag any video with *hot* tags, such as Family Guy, Angry Kid, etc. (We can add to this *hot* list as needed)
4. When two unique visitors flag a video as inappropriate, immediately remove it from the site for further review.
5. Sort admin so that flagged videos are on top, followed by videos that were uploaded the longest time ago.

Thoughts?

~Brent

DATE: 4-22-09 EXHIBIT# 45
DEPONENT: HURLEY, C.
CASE: Viacom, et al., v. YouTube, et al., The Football
Association Premier League, et al., v. YouTube, et al.,
Case Nos. 07-CV-2203 and 07-CV-3582

A. Ignacio Howard, CSR, RPR, CCRR, CLR, No. 9830